

# Home Furnishings Calendar 1949

JANUARY

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## HOME FURNISHINGS CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. HOME FURNISHINGS CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 9 4:00 P.M.- 7:00 P.M. Cocktails	PRESS PREVIEW OF REDECORATED SHOWROOMS Preview of the completely restyled showrooms with new decorative trend treatments will be shown to the press <u>by invitation only</u> . The showrooms, designed by the Singer Staff, feature special lighting effects by Richard Kelly and murals painted by Donald Forbes. Furniture groupings will include new designs of traditional and contemporary upholstered furniture as well as cabinet pieces. The trade showing will be held on Friday, June 10, from 4 to 7 P.M. when cocktails will be served. Contact: Arnold Singer, AL. 4-4612; Publicity: Hilda Kassell, PL. 9-2917.	M. SINGER & SONS FURNITURE	36 EAST 19TH STREET SHOWROOM
Thursday June 9 Just out	NEW PLASTIC DRAPERIES A new line of plastic draperies called the Kwikpleat Valdrappe is now available. These draperies are made with an attached, solid color valance to harmonize with the print pattern and have the patented Kwikpleat feature. They come in 2½ yard length with 27" panels. They are made of a heavy quality vinyl plastic that will not crack, peel or chip, is tear and fading resistant and will not mildew, shrink or pucker. Publicity: Genevieve Smith, Reiss Advertising, PL. 7-8030.	HOME CURTAIN CORP.	295 FIFTH AVENUE
June 12- June 17	TOY AND JUVENILE GOODS WEEK, WESTERN MERCHANDISE MART, SAN FRANCISCO. CONTACT: KEN ROBERTS, CHAIRMAN, WESTERN MERCHANDISE MART, SAN FRANCISCO.		

### WEEK BEGINNING MONDAY, JUNE 13, 1949

Monday June 13 9:00 A.M.- 5:30 P.M.	OFFICIAL OPENING The official opening of the new showroom and American headquarters of Tibor Fabrics of London will take place on this date. Tibor Fabrics is a subsidiary of the Hambro House of Design, and the hand-woven fabrics for which the firm is well-known in Europe will now be made available to independent decorators and the decorating departments of department stores in this country. These luxurious decorator fabrics will be of interest to everyone looking for the unusual in both drapery and upholstery textiles. Open to the trade and the press. Contact: Ed Murphy, Tibor Fabrics Ltd., 19 East 53rd Street; Publicity: Hilda Kassell, PL. 9-2917.	TIBOR FABRICS OF LONDON	19 EAST 53RD ST.
Tuesday June 14 10:30 A.M.	PRESS SHOWING OF WALLPAPERS, TEXTILES The first Washington, D.C. showing of the Ben Rose line of new wallpapers and textiles will be introduced by Raymond W. Bates, director of the interior decorating department of the Hecht Co. Contact: Raymond W. Bates, The Hecht Co., Washington, D. C.; Publicity: Franklin Fisher & Associates, Inc., MU. 2-1983.	THE HECHT COMPANY WASHINGTON, D. C.	HOTEL MAYFLOWER WASHINGTON, D.C.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 14 2:00 P.M.- 7:00 P.M.	OPEN HOUSE FOR THE PRESS Mr. Harold Ansin, president of Joan Fabrics Corporation, announces an open house for the press to introduce a new group of fashion pile fabrics. Cocktails will be served from 5 to 7 P.M. Contact: Marjorie O'Brien, WI. 7-2325; Publicity: Roland Brownlee, WI. 7-2325.	JOAN FABRICS CORPORATION	350 FIFTH AVENUE ROOM 4712.
Wednesday June 15	ANNUAL OUTING AND GOLF TOURNAMENT An all-day outing with sports contests of all kinds for which prizes will be awarded will be held on this date. Tickets include buffet lunch and steak dinner and are \$10 each to members; \$15 to non-members. Number of tickets sold will be limited. Contact: Henry DeBrito, LO. 5-2381.	HOME FURNISHINGS CLUB OF GREATER NEW YORK	RYE WOOD COUNTRY CLUB, RYE, N. Y.
Wednesday June 15 1:00 P.M.- 7:30 P.M.	NEW SHOWROOM AND OPEN HOUSE The official opening of the new Atlanta showroom and service branch of James Lees & Sons Company will be celebrated with an open house on this date. The opening was originally scheduled for June 8. Publicity: Wilmer D. Cressman, James Lees and Sons Company, Bridgeport, Penna.	JAMES LEES & SONS CO. BRIDGEPORT, PENNA.	465 BISHOP ST., N.W. ATLANTA, GEORGIA
Thursday June 16 2:00 P.M.- 5:00 P.M.	PRESS PREVIEW A preview for the trade and press to show new items designed by Heifetz will be held on this date. These items will include sculptured lamps and decorative accessories in ceramics, woods and metals. A special group of new designs in sculptured copper and brass by Ben Fischer, plus other copper and wood combinations by Heifetz and Fischer will be on view. Contact: Yasha Heifetz, WA. 9-6383; Publicity: Hilda Kassell, PL. 9-2917.	THE HEIFETZ CO.	40 WEST 25TH ST.
Friday June 17- June 19	THE "COUNTY FAIR" COMES TO TOWN An old-fashioned County Fair, under the auspices of the Urban League Guild, will be held on these dates. There will be booths for the sale of home furnishings of all sorts: lamps, accessories, curtains and draperies, food, kitchen utensils and so forth. Any products contributed by a manufacturer will be sold with his tag on them. The Fair will be widely publicized on both radio and television. There will be drawings for prizes of all sorts and merchandise suitable for this use will also be welcome. Publicity: Alice Richman, WA. 4-2801.	URBAN LEAGUE GUILD 1133 BROADWAY	CITY CENTER CASINO 130 WEST 56TH ST.
June 19	FATHER'S DAY.		
June 19-22	ANNUAL CONVENTION ASSOC. POT & KETTLE CLUBS OF AMERICA, LOS ANGELES.		
June 19-23	NATL. ASSN. BUILDING OWNERS AND MANAGERS, MOUNT ROYAL HOTEL, MONTREAL.		
Sunday June 19- June 25	INTERNATIONAL STORE MODERNIZATION SHOW "The Retail Store of the Future" will have its 1949 preview at the 3rd Annual International Store Modernization Show. Dates will coincide with Store Modernization Week. This show brings retailers into direct contact with modernization experts. Admission by invitation only. Obtainable from exhibitors or from John W. H. Evans, 40 East 49th Street, New York 17, N.Y., PL. 5-8876.	STORE MODERNIZATION	GRAND CENTRAL PALACE



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, JUNE 20, 1949</u>			
Monday June 20 1:00 P.M.- 5:00 P.M.	PRESS PREVIEW A press preview of new designs in upholstered and occasional furniture will be held. Heifetz lamps will be displayed, coordinated with the modern room settings in which this furniture will be grouped. Contact: Benjamin De Setto, BR. 9-8848.	URBAN FURNITURE CO.	520 WEST 43RD ST.
Monday June 20- June 21	MERCHANDISE CONVENTION The Merchandising Division of the N.R.D.G.A. is holding a Mid-Year Convention. Such merchandise as major appliances, floor coverings, furniture and bedding will be covered in the home furnishings field. The following sessions will be of particular interest to home furnishings people: June 20, 10 A.M. Grand Ballroom, General Merchandising; June 20, 1:30 P.M., Georgian Room, Major Appliances; June 21, 10 A.M. Georgian Room, Floor Coverings; June 21, 2 P.M., Georgian Room, Furniture & Bedding; June 21, 6:30 P.M. Merchandisers' and Buyers' Banquet in Grand Ballroom. Contact: David Woog, CH. 4-8780.	N.R.D.G.A.	HOTEL STATLER
Tuesday June 21 4:00 P.M.- 7:00 P.M. Cocktails	PRESS PREVIEW OF "STIMULUS" PRINTS A preview party for the press to display the "Stimulus" collection of hand-screened printed fabrics designed by Ray Eames, Salvador Dali, George Nelson, Bernard Rudofsky, Abel Sorenson and Edward Wormley. for Schiffer Prints, Division of Mil-Art Company, Inc., will be held. The exhibition will be open to the trade, June 22 to 24 inclusive, from 10 A.M. to 6 P.M. daily. Publicity: Louise Sloane, MU. 5-8055.	SCHIFFER PRINTS 79 MADISON AVENUE	ARCHITECTURAL LEAGUE 115 EAST 40TH ST.
Tuesday June 21- July 1	WORKSHOP IN PERSON- ALITY DIAGNOSIS Wider use of psychological techniques in industry will be taught at a ten day seminar open to advanced students of psychology, industrial appliers of the science and a limited number of others interested. Fifteen experts in all phases of human behavior will participate. Personnel directors, sales and advertising managers, production directors are invited to apply. Contact: Mr. Joseph Precker, Secretary, Workshop in Personality Diagnosis, Bard College, Annandale-On-Hudson, New York.	BARD COLLEGE	ANNANDALE-ON-HUDSON NEW YORK
Wednesday June 22 9:00 A.M.- 12:00 M.	PRESS BREAKFAST The official opening of Julore's new carpet, fabric and wallpaper shop will be marked by a Press Breakfast. Donelda Fazakas' line of printed textiles, Emile Montuori's new line of screen-printed documentary wallpapers as well as an extensive collection of Dory designs in screen-printed contemporary and traditional wallpapers will be shown. Enduro-craft carpet by Rugcrafters is both used on the showroom floors and displayed there for sale. From 4 to 7 P.M. cocktails will be served to decorators and the trade in general. Contact: Florence Becker, MU. 8-4417; Publicity: Claire Corbin, JU. 6-5643.	JULORE	13 EAST 53RD ST.
Thursday June 23 12:15 P.M. Luncheon	LUNCHEON Ben Rose of Chicago, designer of abstract modern fabrics and wallpapers, and Elinor Hillyer, Design for Living Editor of Mademoiselle, will address the Washington Fashion Group on this date on the roof of the Hotel Washington. Contact: Marion Tolfon, Woodward & Lothrop, Washington, D.C.; Publicity: Franklin Fisher & Associates, MU. 2-1983.	THE FASHION GROUP	WASHINGTON, D.C.



DATEWHAT'S GOING ONGIVEN BYWHEREADVANCE DATES AND NOTICES

Monday  
June 27  
12:00 M.  
Luncheon

PRESS LUNCHEON

SINGER SEWING MACHINE CO. HOTEL PIERRE ROOF

The press will attend a luncheon, by invitation only, in honor of Mary Brooks Picken, author of the new "Singer Sewing Book", the first complete book of home sewing techniques; sponsored by Singer. This book deals both with home dressmaking and the making of curtains, slipcovers and so forth. Contact: Anne Cunningham, Young & Rubicam, MU. 9-5000.

June 27-  
June 28

MEETING SALES PROMOTION AND VISUAL MERCHANDISING OF N.R.D.G.A., HOTEL STEVENS, CHICAGO, ILL. CONTACT: HOWARD P. ABRAHAMS, N.R.D.G.A., CH.4-8780.

June 27-  
July 1

NEW YORK LAMP SHOW, HOTEL NEW YORKER, N. Y. C.  
CONTACT: GEROGE F. LITTLE MANAGEMENT, 220 FIFTH AVE., N.Y.C., MU. 9-7147.

July 1-  
July 9

NATIONAL ICED TEA WEEK.  
CONTACT: THE TEA BUREAU, 500 FIFTH AVENUE, NEW YORK 18, N. Y.

July 3-8

SANTA FE MERCHANDISE MART GIFT SHOW, DALLAS, TEXAS.

July 4

INDEPENDENCE DAY (Monday).

Monday  
July 4

THE AMERICAN FURNITURE MART AND THE MERCHANDISE MART WILL BE CLOSED TO BUYERS ON THIS DATE. THEY WILL BE OPEN ONLY TO TENANTS AND EXHIBITORS.

Tuesday  
July 5

TRADE AND PRESS  
SHOWING

THE HEIFETZ CO.

CHICAGO MERCH.MART  
ROOM 12-119

The trade and press are invited to view a new collection of sculptured lamps and decorative accessories in ceramics, woods and metals, designed in part by Heifetz and in part by Ben Fischer. Showing will continue to July 9. Contact: Stanley S. Lehman, Room 12-119, Merchandise Mart, Chicago, Illinois, MO. 4-0050. This same exhibit will be previewed on Tuesday, July 19, before the California Market, in the Brack Shops, Los Angeles, California. Contact: Bess Lee Lane, 1002 Brack Shops, Los Angeles, California. Publicity: Hilda Kassell, PL. 9-2917.

July 5-  
July 16

INTERNATIONAL HOME FURNISHING MARKET.  
MERCHANDISE MART AND FURNITURE MART, CHICAGO, ILLINOIS.

July 5-16

FURNITURE MARKET, GRAND RAPIDS, MICHIGAN.

July 5-  
July 16

PRESS CONFERENCE AT  
FURNITURE MARKET

MERCHANDISE MART  
CHICAGO 54, ILLINOIS

MERCHANTS AND  
MANUFACTURERS CLUB

A series of press conferences will be held twice daily during the first week of the Market as follows: Tuesday, July 5; 9 A.M., Furniture & Bedding; at an hour to be announced later, New Trends and Design. Wednesday, July 6; 9 A.M., Floorcoverings; 10 A.M., Curtains, Draperies, Linens and Bedcoverings. Thursday, July 7; 9 A.M., Housewares & Appliances; 10 A.M., Radio & Television. Friday, July 8; 9 A.M., Lamps & Lighting; 10 A.M., Conference with Retailers. In addition the Merchandise Mart is inviting several of the country's outstanding home furnishings designers to participate in an additional special conference on the opening day. Contact: Robert B. Johnson, Sales Promotion Mgr. Room 262, Merchandise Mart, Chicago 54, Illinois.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday July 5- July 16	OPEN TO THE TRADE DURING MARKET Members of the trade are cordially invited to visit the showrooms of Modern Venetian Blinds, Inc., during the Furniture Market and the Curtain and Drapery Show. Contact: Michael Lang, Room 10-102, Merchandise Mart, Chicago; Publicity: Hilda Kassell, PL. 9-2917.	MODERN VENETIAN BLINDS 261 FIFTH AVENUE	ROOM 10-102 MERCHANDISE MART
Tuesday July 5- July 16	NEW UTENSIL LINE TO BE INTRODUCED A complete new line of stainless steel kitchen utensils with thick aluminum bottoms will be shown at the Market by this concern. They are being introduced to the trade this month. The line consists of 10 pieces, with cool, non-slip handles that withstand oven heat, and is adapted to regular or "waterless" cookery. Contact: Robert B. Johnson, Room 262, The Merchandise Mart, Chicago 54, Illinois.	S. W. FARBERWARE FOURTEENTH FLOOR	MERCHANDISE MART CHICAGO, ILLINOIS
Tuesday July 5- July 17	SPECIAL EXHIBIT OF FABRICS, WALLPAPER, ETC. A special exhibition of contemporary fabrics, hand-screened wallpaper, sculpture, glassware and ceramics will be on view in the showrooms of the Herman Miller Furniture Co. on the sixth floor of the Merchandise Mart. A public showing of the same merchandise may be seen at the Boyd-Britton Store, 59 E. Walton, Chicago, from July 5 to 29. This will also be staged by the Gallery Studios. Publicity: Alfred Auerbach Associates, 130 West 57th Street, New York 19, N.Y., CO. 5-7803.	GALLERY STUDIOS 161 E. ONTARIO, CHICAGO	HERMAN MILLER MERCHANDISE MART
Tuesday July 5- August 12	SUMMER WORKSHOP IN RADIO & TELEVISION A professional course in radio and television is offered by N. Y. U. Applications are competitive and enrollment is limited. Address: The Director, Summer Workshop in Radio & Television, New York University, 100 Washington Square East, New York, N.Y.	NEW YORK UNIVERSITY	STUDIOS, 100 WASHINGTON SQ., E.
Tuesday July 5- August 13	TROPICAL FLOWER DISPLAY An unusual display of tropical flowers and fern wood trees will greet visitors to the Merchandise Mart in Chicago during the July Market. The entire lobby and main floor of the Mart will be a tropical display which will remain during the gift ware market from August 1 to 13. Over 50,000 Hawaiian orchids will be given away to buyers, the press and visiting officials. Flowers of Hawaii, Inc., has leased a space in the Mart for the two-month market period. Publicity: Robert B. Johnson, Room 262, The Merchandise Mart, Chicago 54, Illinois.	FLOWERS OF HAWAII	MERCHANDISE MART
Wednesday July 6 Luncheon	SEMI-ANNUAL LUNCHEON The semi-annual furniture market luncheon of the Fashion Group of Chicago will have as its speaker Edgar Kaufmann, Jr. of the Museum of Modern Art. Contact: Lucille Knoche, 450 East Ohio St., Chicago 11, Illinois.	FASHION GROUP OF CHICAGO	CLUB ROOM MERCHANDISE MART
July 6- July 13	NATIONAL HOME LAUNDERING WEEK. AMERICAN WASHER AND IRONER MANUFACTURERS ASS'N., CHICAGO, ILLINOIS.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday <u>June 9-</u> August 31 10:00 A.M. 5:30 P.M.	SUMMER EXHIBITION: "EAT WITH STYLE" Summer entertaining is featured in this exhibit which has just opened. An al fresco barbecue and a buffet are shown now, but as the summer progresses new items will take the place of old ones and the exhibition will be continually renewed. Contact: Frances Wright, PL. 3-0839.	AMERICAN CRAFTSMEN'S EDUCATIONAL COUNCIL	AMERICA HOUSE 485 MADISON AVENUE
July 10- July 15	CURTAIN AND DRAPERY SHOW, HOTEL STEVENS, CHICAGO, ILLINOIS. CONTACT: H. M. WATERS, R.F.D. 1, LANSDALE, PENNSYLVANIA.		
Sunday July 10- July 15 9:00 A.M.- 6:00 P.M.	NATIONAL CHINA, GLASS AND POTTERY SHOW The first comprehensive exhibit of major china and glass lines since the war will be held on the 5th, 6th, and 7th floors of the New Yorker. One hundred and fifty rooms have been reserved for this market event which will display china, glass and pottery, both domestic and imported. On Sunday, July 10, the show will be open from 1 P.M. to 6 P.M.; thereafter from 9 A.M. to 6 P.M. Contact: George F. Little Management, Inc., 220 Fifth Avenue, MU. 9-7147.	GEORGE F. LITTLE MANAGEMENT, INC.	HOTEL NEW YORKER NEW YORK CITY
Monday July 11 Breakfast	BREAKFAST FOR BUYERS Two outstanding personalities in retail merchandising will speak. Contact: Robert B. Johnson, Room 262, Merchandise Mart, Chicago 54, Illinois.	BEDCOVERING & LINEN ASSN.	MERCHANDISE MART
July 11- July 14	SOUTHEASTERN CHINA, GLASS & GIFT SHOW, MUNICIPAL AUDIT., ATLANTA, GA. CONTACT: FOSTER B. STEWARD, 1492 PEACHTREE ST., N.W., ATLANTA, GEORGIA.		
Monday July 11- July 15 9:00 A.M.- 5:00 P.M.	NATIONAL HOUSEWARES AND HOME APPLIANCES EXHIBIT Limited to the trade, this manufacturer's exhibit will feature housewares and appliances from all sections of the country and is expected to draw buyers from the United States, Canada and abroad. Contact: A. W. Buddenberg, Executive Secretary, Nat'l Housewares Mfrs. Assn., 1140 Merchandise Mart, Chicago 54, Illinois, DE. 7-8585.	NATIONAL HOUSEWARES MANUFACTURERS ASSN.	AUDITORIUM ATLANTIC CITY, N.J.
July 17- July 22	NEW YORK CURTAIN & DRAPERY SHOW, HOTEL NEW YORKER, NEW YORK CITY. CONTACT: H. M. WATERS, R.F.D. 1, LANSDALE, PENNSYLVANIA.		
Friday July 17- July 23	OPEN TO THE TRADE The trade is cordially invited to visit the showrooms of Modern Venetian Blinds, Inc., during the New York Curtain and Drapery Show and Furniture Market. Contact: Irving J. Jacobs, MU. 3-7211. Publicity: Hilda Kassell, PL. 9-2917.	MODERN VENETIAN BLINDS	261 FIFTH AVENUE
July 18- July 22	NINTH ANNUAL SUMMER FURNITURE MARKET. CONTACT: ARTHUR M. CARNEY, PACIFIC NORTHWEST FURN. MFRS. ASSN., SEATTLE, WASHINGTON.		
July 18- July 23	NEW YORK CARPET AND FLOOR COVERING MARKET, CARPET INSTITUTE. PUBLICITY: MELVA CHESROWN, FRED ELDEAN ORGANIZATION, EL. 5-7651.		
July 18- July 23	SUMMER FURNITURE MARKET, NEW YORK FURNITURE EXCHANGE, NEW YORK PUBLICITY: MR. LOU SCHNEIDER, MU. 5-1160.		
July 18- July 29	SOUTHERN FURNITURE MARKET, E. POSITION BUILDING, HIGH POINT, N. C. CONTACT: PAUL CASEY, EXPOSITION BUILDING, HIGH POINT, N. C.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>MUSEUM, GALLERY AND GARDEN NEWS</u>			
Thursday June 9 10:00 A.M.	ROSE-GROWERS' DAY This annual event will be attended by eastern rosarians, both amateur and professional, who will participate in an all-day program and tour of the famous rose gardens. Gates open at 8 A.M. At 10 A.M. Lambertus C. Bobbink will lead the official tour. This will be followed by lectures in the morning and afternoon by a distinguished list of speakers. Guests will provide their own lunches. Contact: Miss Woodward, LU. 4-8500.	N.Y. BOTANICAL GARDEN	BRONX PARK, N.Y. #58
Thursday June 9- June 10	PEONY AND ROSE SHOW A peony and rose show will be held in the Colonnades Ballroom of the Essex House on these dates. Contact: Mrs. Elizabeth Peterson, PL.7-0915.	HORT. SOC. OF NEW YORK	ESSEX HOUSE
Thursday June 9 Going on	CIRCULATING EXHIBITIONS Among the Circulating Exhibitions which are supplied by the Museum of Modern Art this year are "Painting and Sculpture in Architecture," "Post-War Building", "Loymeyr Glass 1856-1949", "Advertising Art". These exhibits are in the form of large photographic panels. Rentals are reasonable and the Museum arranges for all insurance and packing and sends instructions, display suggestions, publicity releases and photographs for local newspapers. Publicity: Betty Chamberlain, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET
Monday June 13- Sept. 3	EXHIBIT OF TEXTILES An exhibit of printed textiles, with textured fabrics and trimmings to match will be open through the summer. Contact: John Kent Tilton, Director, CI. 6-8769.	SCALAMANDRE MUSEUM	20 WEST 55TH ST.
June 14- June 20	GARDEN WEEK, BOSTON, MASSACHUSETTS. CONTACT: MASSACHUSETTS HORTICULTURAL SOCIETY, BOSTON, MASSACHUSETTS.		
Tuesday June 14 Going on	GOLDSMITH'S WORK AND FRENCH SILVER An exhibit of goldsmith's work and French silver from the Bequest of Catherine D. Wentworth will be shown to the press from 2 to 5 P.M. on this date. The private view will be held from 3 to 5 P.M. on June 16 and the exhibit will be open to the public on June 17. Hours: 10 A.M. to 5 P.M. weekdays; until 9 P.M. Wednesdays; 1 to 5 P.M. Sundays. Publicity: Lillian Green, RH. 4-7690.	METROPOLITAN MUSEUM	FIFTH AVE. & 82ND ST. GALLERY D 6

#### NOTE FROM THE EDITORS

Designers and manufacturers who are interested in exhibiting their work and merchandise at the International Textile Exhibition to be held at the University of North Carolina, Greensboro, N.C., in November of this year, should bear in mind that entry blanks must be in by September 15th and exhibits by September 22nd. The following classifications are acceptable: woven rugs, woven clothing fabrics, woven drapery and upholstery fabrics, napery, both woven and printed, printed textiles, woven synthetics; woven linen. Cash purchase awards will be made. Contact: International Textile Exhibition, Secretary, Department of Art of Woman's College of University of North Carolina, Greensboro, N. C.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
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FOR OUR TRAVELING SUBSCRIBERS

June 9-24	ANTIQUES FAIR, GROSVENOR HOUSE, LONDON, ENGLAND.		
June 10-25	INTERNATIONAL TRADE FAIR, BARCELONA, SPAIN.		
June 18	INTERNATIONAL TRADE FAIR, LILLE, FRANCE, TO JULY 3.		
June 19	INTERNATIONAL TRADE FAIR, BORDEAUX, FRANCE, TO JULY 4.		
June 26	INTERNATIONAL TRADE FAIR, CASABLANCA.		

RADIO AND TELEVISION NEWS

<u>Thursday</u>	<u>TELEVISION SHOW</u>	<u>WNBT</u>	<u>NBC TELEVISION</u>
June 9	"MEET THE EXPERT"	CHANNEL FOUR	NEW YORK AREA
3:15 P.M.-	Emma Aubert Cole, home furnishings consultant and table setting expert,		
3:45 P.M.	will discuss and demonstrate "International Art on the Table" in a group of three different types of settings. Most of the merchandise shown was exhibited at the "Arts and Industry Show" recently. Contact: Shirley Adams Alexander, RE. 4-6455; Publicity: Schuyler Chapin, CI. 7-8300.		

TELEVISION GUIDE

Detroit, Michigan. Station WWJ-TV - The Detroit News, 630 W. Lafayette Street, Detroit 31, Michigan. Program Manager, Melvin Wissman.

Los Angeles, Calif. Station KLAG-TV - KMTR Radio Corp., 1000 Cahuenga, Los Angeles 38, Calif. Program Manager, Fred Henry.

New York, N.Y. Station WCBS-TV - Columbia Broadcasting System, 51 East 42nd Street, New York 17, N.Y. Program Manager, Charles M. Underhill.

Philadelphia, Pa. Station WFIL-TV - The Philadelphia Inquirer Station, 45th & Market Streets, Phila., 39, Pa. Program Manager, Jack Stack.

EDITORIAL REQUIREMENTS

For the Oregon Journal, Portland, Oregon.

All types of home furnishings news, features on new products, decorating trends, do-it-yourself items are welcome. Photographs of products used in room settings are preferred to those of products alone. Contact: Forrest Carter, Brookside Drive, Hood River, Oregon.

For Radio Station WSUI, Iowa City, Iowa

Publicity releases of all types are solicited. Station WSUI, on the State University of Iowa campus, has recently started a newscast of particular interest to women. They try to include information on laundry facilities, interior decorating, food, and women in the news. Address, Ruth Danielson, women's news, Radio Station WSUI, Iowa City, Ia.



# *Home Furnishings Calendar*

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Room 519, 9 East 46th Street, New York 17, N. Y. PLaza 9-2917

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Arlene Hannes, Associate Editor  
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